



SAVOR

Southern Oregon

THE ROGUE VALLEY'S SIGNATURE WINE EVENT

..... June 13 & 14, 2025

2025 SPONSORSHIP PACKET

BROUGHT TO YOU BY



SAVOR

Southern Oregon

2025 SPONSORSHIP OPPORTUNITIES

Join us for Savor Southern Oregon

We invite you to be a part of Savor Southern Oregon, the Rogue Valley's premier wine event. This inaugural event is set to make a significant impact, paving the way for a bright and enduring future as a standout regional celebration. Seize the opportunity to support this cornerstone event.

When & Where?

The 2-day event will be held June 13-14, 2025, at the historic Bigham Knoll Campus in Jacksonville.



Strategic Marketing

Our comprehensive marketing and promotions strategy is bolstered by a generous matching grant from Travel Oregon, reflecting the strong support and recognition for this event. Altogether, Travel Medford is committing nearly \$100,000 exclusively to marketing and promotional efforts, ensuring widespread visibility and engagement to make this inaugural event a resounding success.

Elevate Your Brand: Align with Savor Southern Oregon

- Connect with a targeted audience
- Enhance brand visibility
- Support local culture
- Network with industry leaders
- Enjoy exclusive perks



There is a perfect sponsorship opportunity waiting for you. Join us in raising a glass to unforgettable experiences and lasting partnerships!

SPONSORSHIP LEVELS

Presenting Sponsor
(1 Available) \$25,000

Title Sponsor
(3 Available) \$10,000

Premier Sponsor
\$5,000

Reserve Sponsor
\$2,500

Supporting Sponsor
\$1,000

CONTACT INFORMATION

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2025 SPONSORSHIP LEVELS

\$25,000

PRESENTING SPONSOR (1 available)

- Sole Sponsor of the Savor Southern Oregon Wine Competition
- Logo on all competition medals
- Logo listed as Presenting Sponsor on all wine competition promotional materials
- Recognition as Presenting Sponsor predominately included in:
 - Press releases
 - Event website and social media
 - Event advertising leading up to event
- Full page advertisement in event program
- Company banner displayed at Wine Competition Awards Reception, Educational Courses, VIP and Grand Tasting Events
- Co-branded email blast announcing medal winners
- 10 Tickets to VIP Tasting
- 10 Tickets to Grand Tasting
- 20 passes to VIP Hospitality Tent during Grand Tasting
- Pre-sale opportunity for VIP and Grand Tasting

CHEERS!
This sponsorship level
has been claimed.



\$10,000

TITLE SPONSOR (3 available)

- Logo on VIP Glasses -or- Grand Tasting Glasses -or- Souvenir Wine Bags
- Logo listed as Title Sponsor on all event promotional materials
- Recognition as Title Sponsor predominately included in:
 - Press releases
 - Event website and social media
 - Event advertising leading up to event
- Full page advertisement in event program
- Company banner displayed at Educational Courses, VIP and Grand Tasting Events
- Co-branded email blast to festival attendees
- 8 Tickets to VIP Tasting
- 8 Tickets to Grand Tasting
- 8 passes to VIP Hospitality Tent during Grand Tasting
- Pre-sale opportunity for VIP and Grand Tasting



Cheers!
Grand Tasting Glass
sponsorship level
has been claimed.



2025 SPONSORSHIP LEVELS

\$5,000

PREMIER SPONSOR

- Logo listed as Premier Sponsor on all event promotional materials
- Recognition as Premier Sponsor included in:
 - Press releases
 - Event website and social media
 - Event advertising leading up to event
- Half page advertisement in event program
- Company banner displayed at VIP and Grand Tasting Events
- 4 Tickets to VIP Tasting
- 8 Tickets to Grand Tasting
- 4 passes to VIP Hospitality Tent during Grand Tasting
- Pre-sale opportunity for VIP and Grand Tasting



\$2,500

RESERVE SPONSOR

- Logo listed as Reserve Sponsor on event promotional materials
- Recognition as Reserve Sponsor included on event website and social media
- Half Page advertisement in event program
- Company banner displayed at Grand Tasting Events
- 2 Tickets to VIP Tasting
- 2 Tickets to Grand Tasting
- 4 passes to VIP Hospitality Tent during Grand Tasting

\$1,000

SUPPORTING SPONSOR

- Recognition as Supporting Sponsor included on event website
- Recognition in event program
- 4 Tickets to Grand Tasting

